

WORKING MUSICIANS ALLIANCE

DIY Tour Routing Planner

TOUR OVERVIEW

Artist / Band Name:

Proposed Tour Name:

Target Tour Dates:

Primary Contact:

Phone / Email:

Booking Contact:

TOUR GOALS

Main Purpose Of This Tour:

- Build New Markets
- Support New Release
- Weekend Regional Run
- Festival Routing
- Support Slot Routing

Private / Corporate Events

Other:

Target Region(s):

Realistic Maximum Drive Per Day:

Total Touring Personnel:

PROPOSED ROUTING MAP

Date	City	Venue Target	Status	Drive Time From Previous City
_____	_____	_____	<input type="checkbox"/> Research <input type="checkbox"/> Contacted <input type="checkbox"/> Hold <input type="checkbox"/> Confirmed	_____
_____	_____	_____	<input type="checkbox"/> Research <input type="checkbox"/> Contacted <input type="checkbox"/> Hold <input type="checkbox"/> Confirmed	_____
_____	_____	_____	<input type="checkbox"/> Research <input type="checkbox"/> Contacted <input type="checkbox"/> Hold <input type="checkbox"/> Confirmed	_____
_____	_____	_____	<input type="checkbox"/> Research <input type="checkbox"/> Contacted <input type="checkbox"/> Hold <input type="checkbox"/> Confirmed	_____
_____	_____	_____	<input type="checkbox"/> Research <input type="checkbox"/> Contacted <input type="checkbox"/> Hold <input type="checkbox"/> Confirmed	_____
_____	_____	_____	<input type="checkbox"/> Research <input type="checkbox"/> Contacted <input type="checkbox"/> Hold <input type="checkbox"/> Confirmed	_____

VENUE RESEARCH TRACKER

City	Venue	Contact	Email	Fit / Notes
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

_____	_____	_____	_____	_____
-	-	-	-	-
_____	_____	_____	_____	_____
-	-	-	-	-
_____	_____	_____	_____	_____
-	-	-	-	-

BOOKING STATUS TRACKER

Venue	Date Requested	Date Contacted	Response	Follow-Up Date
_____	_____	_____	_____	_____
-	-	-	-	-
_____	_____	_____	_____	_____
-	-	-	-	-
_____	_____	_____	_____	_____
-	-	-	-	-
_____	_____	_____	_____	_____
-	-	-	-	-
_____	_____	_____	_____	_____
-	-	-	-	-

LOCAL SUPPORT PLANNING

Local Support Needed?

Yes

No

City	Potential Support Act	Contact	Confirmed ?
_____	_____	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No
-	-	-	-
_____	_____	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No
-	-	-	-
_____	_____	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No
-	-	-	-
_____	_____	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No
-	-	-	-

OFFER / DEAL TRACKING

City / Venue	Guarantee	Door Deal	Merch Terms	Notes
	\$ _____ _____	_____ _____	_____ _____	_____ _____
	\$ _____ _____	_____ _____	_____ _____	_____ _____
	\$ _____ _____	_____ _____	_____ _____	_____ _____
	\$ _____ _____	_____ _____	_____ _____	_____ _____

ROUTING REALITY CHECK

- Are drive times realistic?
- Are there unnecessary backtracking routes?
- Are day-off / recovery days included?
- Are hotel costs realistic?
- Are fuel costs estimated?
- Are weak markets balanced by stronger dates?
- Are weekday shows realistic for the market?
- Are parking and load-in conditions considered?
- Are local support acts helping each market?
- Are guarantees enough to support the run?

PROMOTION DEADLINES

City / Venue	Announcement Date	Poster Due Date	Ticket Link Ready?	Final Reminder Date

_____	_____	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No	_____
_____	_____	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No	_____
_____	_____	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No	_____
_____	_____	_____	<input type="checkbox"/> Yes <input type="checkbox"/> No	_____

LODGING & TRAVEL NOTES

Date	City	Lodging Plan	Parking / Vehicle Notes
_____ -	_____ -	_____ -	_____ -
_____ -	_____ -	_____ -	_____ -
_____ -	_____ -	_____ -	_____ -
_____ -	_____ -	_____ -	_____ -

ESTIMATED TOUR COSTS

Fuel:

\$ _____

Lodging:

\$ _____

Food / Per Diem:

\$ _____

Tolls / Parking:

\$ _____

Vehicle Maintenance Reserve:

\$ _____

Merchandise Restock:

\$ _____

Crew / Hired Personnel:

\$ _____

Emergency Reserve:

\$ _____

Estimated Total Tour Cost:

\$ _____

ESTIMATED TOUR INCOME

Guarantees:

\$ _____

Door / Backend:

\$ _____

Merchandise:

\$ _____

Sponsorship:

\$ _____

Other Income:

\$ _____

Estimated Total Tour Income:

\$ _____

Estimated Net Result:

\$ _____

FINAL ROUTING REVIEW

- Tour dates are confirmed before public announcement
- Venue contacts are organized
- Support acts are coordinated
- Ticket links are active
- Promotional materials are ready
- Routing is physically realistic
- Financial risk has been reviewed
- Load-in / parking issues are being advanced
- Lodging and travel plans are realistic
- Emergency funds have been considered

ADDITIONAL NOTES

FINAL NOTE

DIY touring works best when routing is realistic, communication is organized, and financial assumptions are checked before the tour begins.

The purpose of this planner is to help artists build smarter routing, avoid preventable travel mistakes, organize venue communication, and better understand whether a proposed tour run is operationally and financially sustainable.